



*Winding
Roads*

PROUDLY SUPPORTING



Big Brothers
Big Sisters
OF NORTH DURHAM

North Durham's largest music festival, Winding Roads returns to our roots under the big marquee tent at Adamson Systems Engineering in Port Perry Ontario on Saturday, September 17th, 2022.

The concert will feature top Canadian talent with professional production equipment supplied by Adamson and partners who have designed systems for Drake, Shawn Mendes, Imagine Dragons and more.

Over the past 6 years the best and brightest in country music have graced our stage. Local artists like Ben Hudson, Robyn Ottolini, Matt Gunn and Hunter Sheridan have had the opportunity to play alongside George Canyon, The James Barker Band, The Reklaws, River Town Saints and many more.

Winding Roads is proud to support mentoring programs provided by Big Brothers Big Sisters of North Durham (BBBSND) and to date have raised over \$225,000! Through one-to-one mentoring and group programs, volunteer Mentors help their Little build self-esteem, learn life skills and make connections in their communities.

We are proud to provide the children and youth from BBBSND a unique experience prior to the concert to watch the sound check, meet the artists and take a peek behind the scenes of the event.



2022 CONCERT

★★★★★ FEATURING ★★★★★

TEBEY

WITH SPECIAL GUESTS

RED CUP COUNTY ★ THE DOOZIES ★ JULIEN KELLAND



SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR



VENUE SPONSOR



PRESENTING SPONSOR



DINNER SPONSOR

\$7500

1 AVAILABLE

- Sponsorship of our BBQ dinner prepared by local restaurant Marwan's Global Bistro
- Napkins for food service branded with your logo
- Logo on sign at food tent entrance
- 1 social media thank you post
- Logo on entrance sponsor board and on concert screen
- 4 tickets to the event with reserved dinner seating
- 2 tickets to host a social media giveaway
- Invitation to our Sponsor Thank You event on September 12th, 2022

WINDING ROADS CUP SPONSOR

\$5000

1 AVAILABLE

- Company logo on the box for our exclusive Winding Roads tumbler cups, given to each attendee at the end of the concert
- Opportunity to have your staff distribute the cups
- Logo on sign at the cup giveaway station
- 1 social media thank you post
- Logo on entrance sponsor board and on concert screen
- 4 tickets to the event with reserved dinner seating
- 2 tickets to host a social media giveaway
- Invitation to our Sponsor Thank You event on September 12th, 2022

PERFORMANCE SPONSOR

\$3000
3 AVAILABLE

- Sponsorship of an opening act performance
- Representative from your company to introduce performance on the main stage
- Logo on individual artist promotion graphic
- 1 social media thank you post
- Logo on entrance sponsor board and on concert screen
- 4 tickets to the event with reserved dinner seating
- 2 tickets to host a social media giveaway
- Invitation to our Sponsor Thank You event on September 12th, 2022

FESTIVAL SPONSOR

\$2000
5 AVAILABLE

- Logo on entrance sponsor board and on concert screen
- 1 social media thank you post
- 4 tickets to the event with reserved dinner seating
- 2 tickets to host a social media giveaway
- Invitation to our Sponsor Thank You event on September 12th, 2022

ENCORE SPONSOR

\$1000
10 AVAILABLE

- Company name on entrance sponsor board and on concert screen
- 2 tickets to the event with reserved dinner seating
- 2 tickets to host a social media giveaway
- Invitation to our Sponsor Thank You event on September 12th, 2022

FRIENDS OF WINDING ROADS

CONTRIBUTIONS UNDER \$1000

- Company name on entrance sponsor board and on concert video screen



PAST HEADLINING ACTS (L-R) RIVER TOWN SAINTS, CROWN LANDS, MADELINE MERLOT

SPONSORSHIP CONFIRMATION

SPONSORSHIP: _____

CONTACT INFORMATION

COMPANY NAME: _____

CONTACT NAME: _____

BUSINESS ADDRESS: _____

EMAIL: _____

PHONE: _____

I would like to pay online by credit card. Please send me a payment link.

I will mail a cheque to the Big Brothers Big Sisters of North Durham office.
(Please make cheque payable to: BBBSND)

Mailing Address: P.O. Box 961 Port Perry ON Canada L9L 1A8

Logos are required by August 1st for printing & production.

Please send logos and completed sponsorship form to:

Amy Stevenson

amy.stevenson@bigbrothersbigsisters.ca

905-985-3733 xt 4

OTHER WAYS TO SUPPORT

DONATE A PRIZE

The event features a Silent Auction and a Raffle so donations of prizes are a huge support.

If you have an item to donate, let us know!

JOIN US AT THE EVENT!

We would love to have you join us at the concert on September 17th.

\$70 per ticket, includes a BBQ dinner. Cash bar available.

Visit www.windingroadslive.ca to get your tickets!

Winding Roads is a 19+ event.



Charitable Business Number
891045247RR0001